

# STICK IT TO THEM RESOURCES

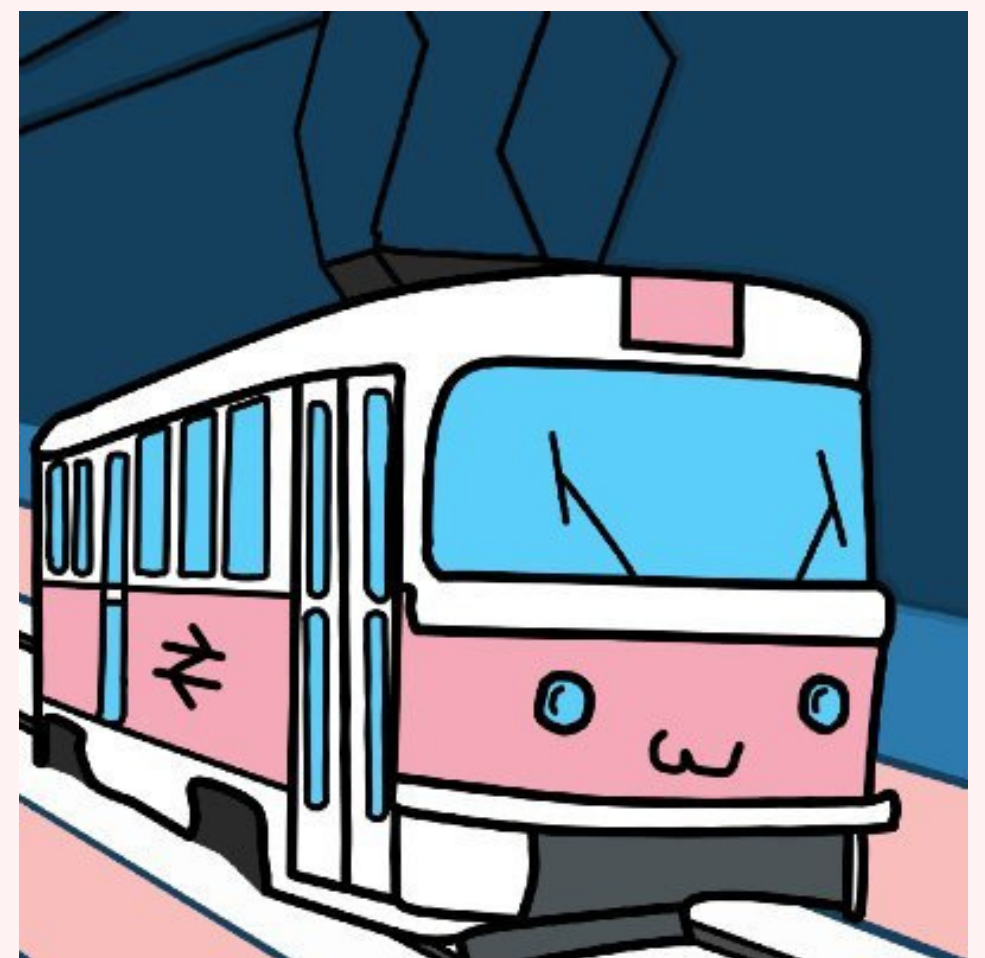
If you came along, thank you so much! If you missed it, don't worry, here's a pack of resources talked about in the workshop!



## West Queer Art

Artist from the West of Ireland  
Bright & colourful, with a gay  
political edge (They/Them)

<https://twitter.com/WestQueerArt>  
<https://westqueerart.com/>



## N3KO

A Cardiff based sticker bomber,  
graff artist, and activist for trans  
rights, equality, public transit, and  
more!

<https://twitter.com/N3KOcardiff>  
<https://n3ko.eu/>



# HOW TO MAKE STICKERS

The main three sticker types we looked at were matte office labels, gloss stickers and ones printed from a studio!



## MATTE OFFICE LABELS

- Cheap and easy to buy
- Easy to draw onto
- Easily torn off or removed with water
- Not usually waterproof
- Prints can turn out blurry



## GLOSSY

- Easy to buy on eBay or Amazon
- Bunch of different sizes
- Good image quality if printing at home
- Can't be drawn onto
- Not always waterproofed



## PRINTED

## PROFESSIONALLY

- Best image quality
- Can often get them cut in different shapes
- Tricky to peel types exist
- Costs more
- Usually have to order large batches



# PRINTING FROM HOME?

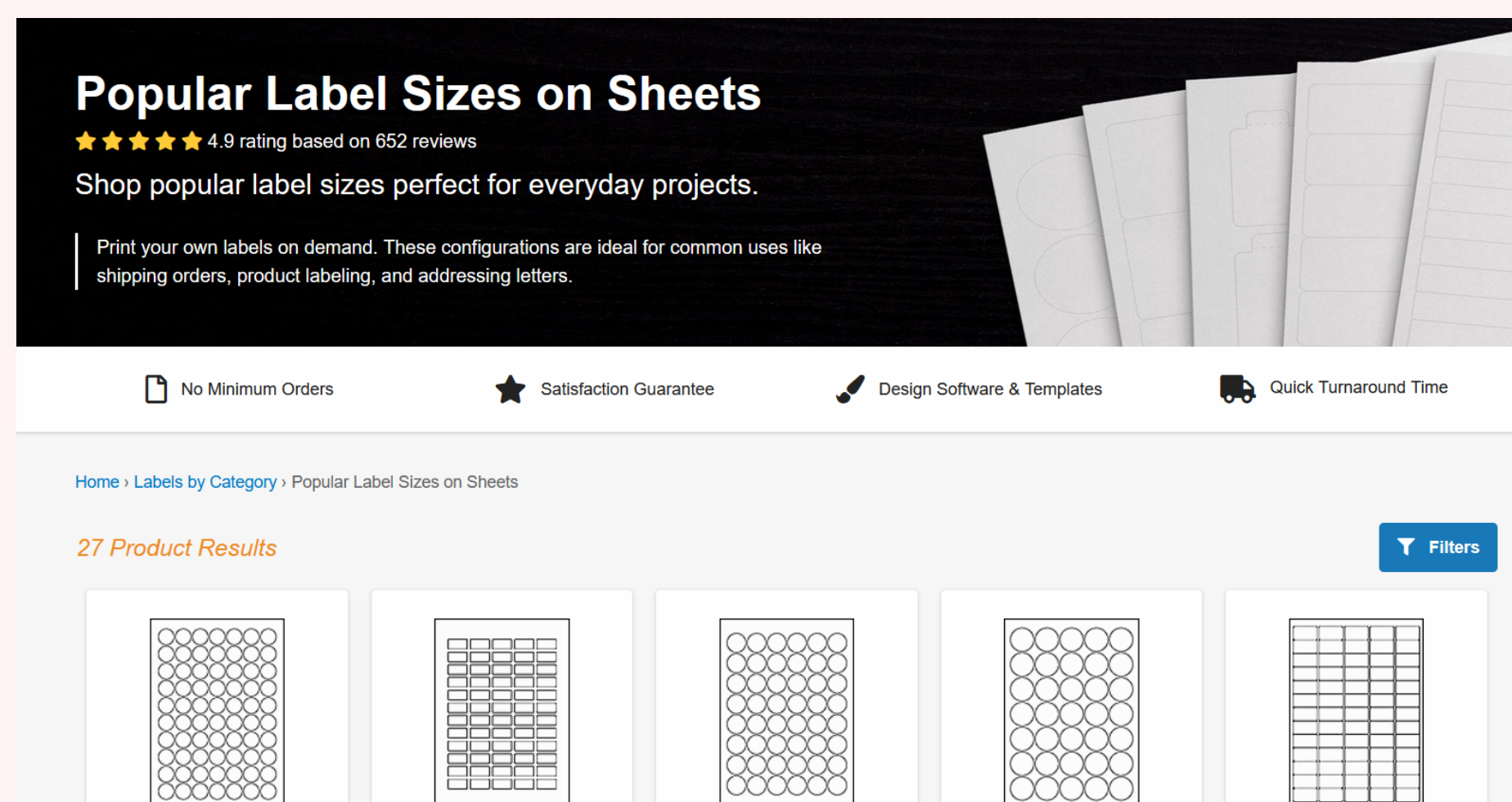


This video is a great guide to printing at home!

<https://www.youtube.com/watch?v=5c2C5aR3QCE>!

If you are using label sheets with pre-cut shapes you can find a template for the sheets here!

This is also where West Queer Art buys their stickers from! They use their weatherproof series so they last in the rain!



<https://uk.onlinelabels.com/templates/blank>

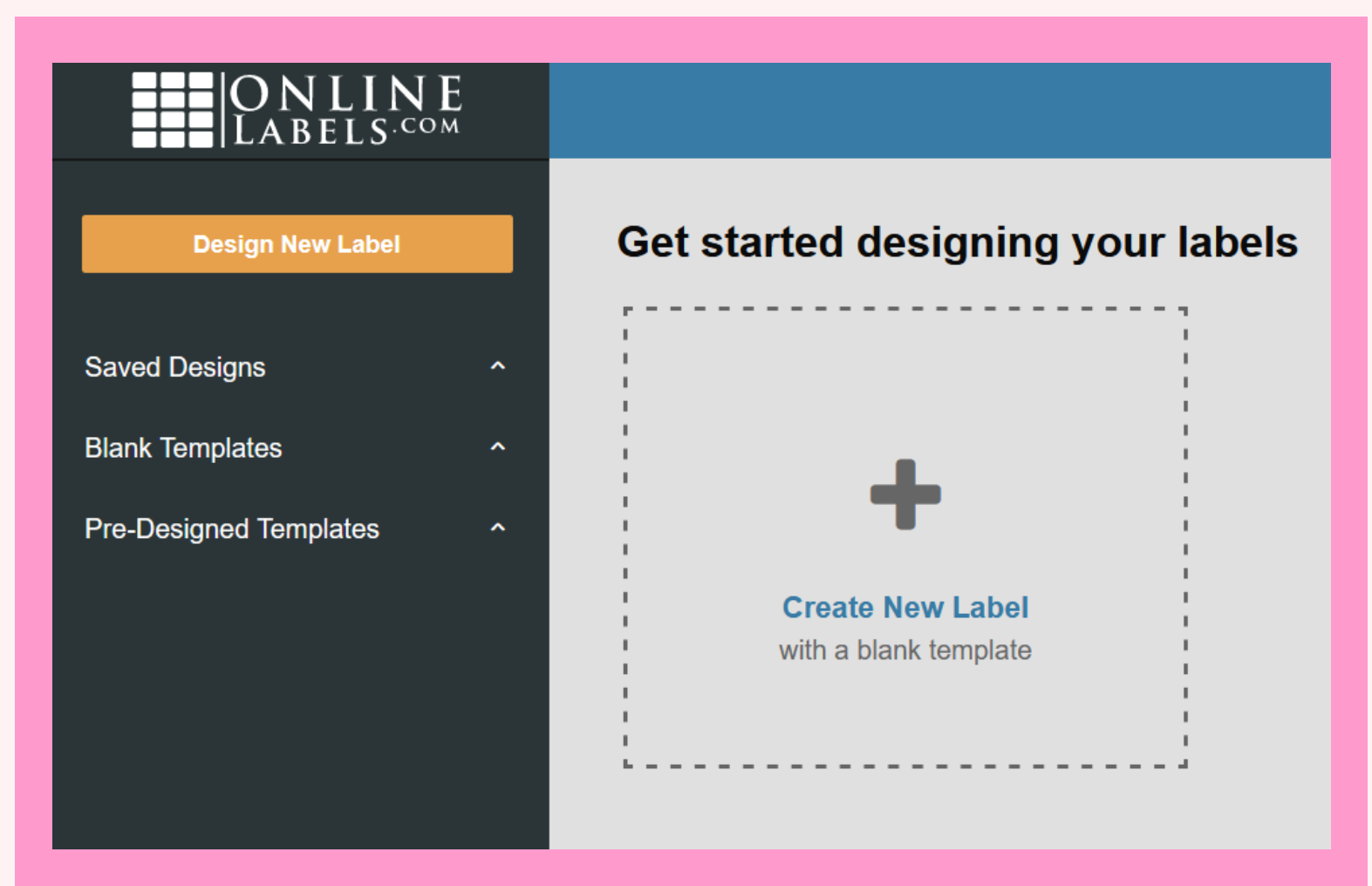


# LAYING OUT YOUR STICKERS

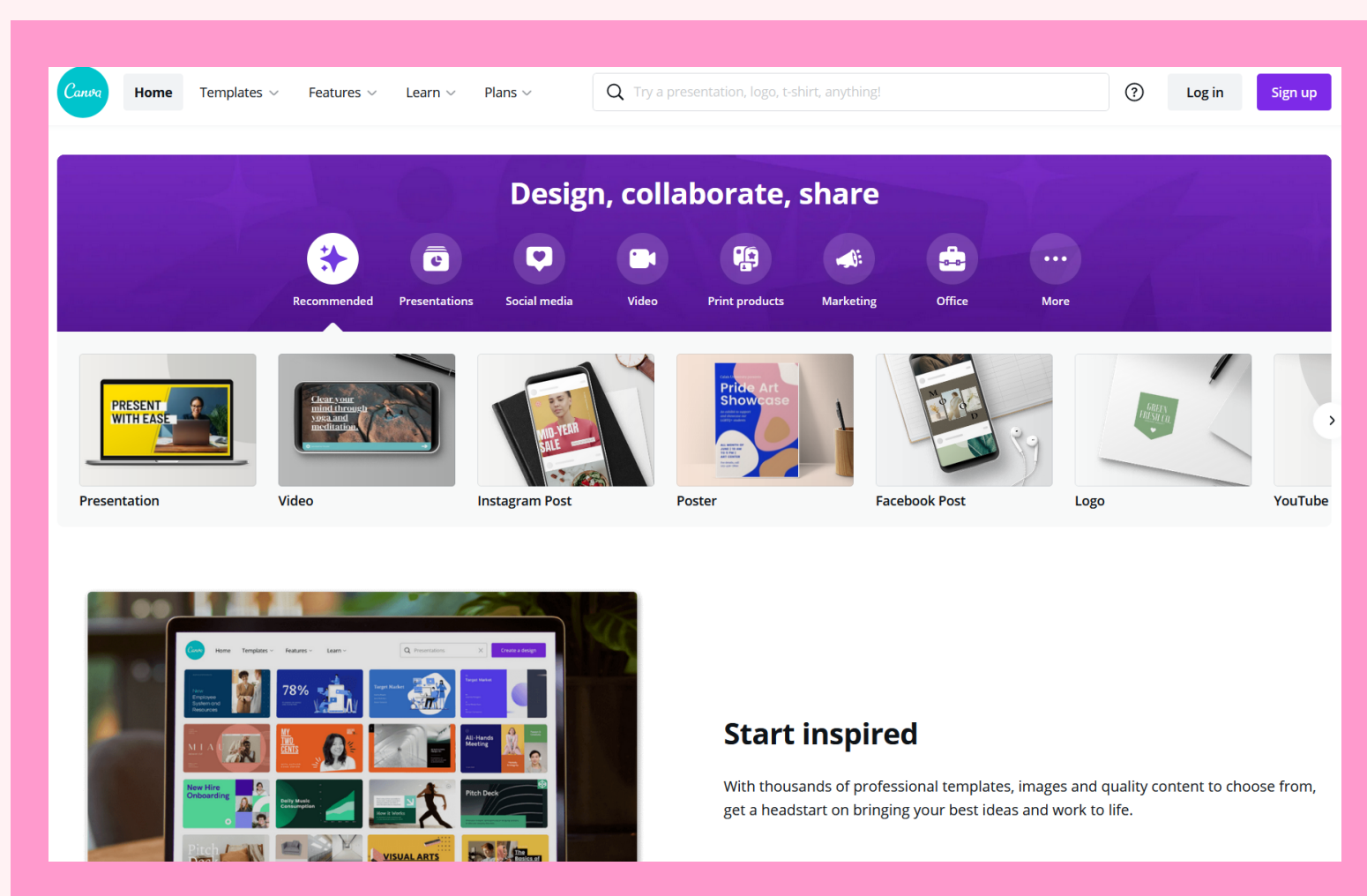
If you are good at photoshop you likely won't need these, using the guides you can download above it should be a click and paste job until they're the right size and layout!

If you don't use photoshop these are good alternatives!

Online Labels have a sticker making design area! It is free if you buy sticker paper from their website, or around £20 for a year. It lays out all the stickers exactly to the size of your template and handles multiple stickers on a page with ease!



<https://maestro.uk.onlinelabels.com/designer/maestro.aspx>



[www.canva.com](http://www.canva.com)

Canva is a great way of designing graphics and putting together elements! It has a free version with features limited. Pro membership is sometimes included with your uni membership! Big fan of this one, I designed this document in Canva!

# WHERE CAN I GET THEM PRINTED?

If you decide you want to go to a print studio to get your labels done, then here are some tips! Print studios will usually have guides on how they like their stickers laid out or sent to them. Each studio is different, so be sure to ask and follow their instructions! Doing so will insure your stickers come out how you want them to look. If you get stuck, have a google or ask the print studio, they're usually very friendly.

## Mentioned in the workshop!

### ONERSIGNS

Based in Cardiff and Swansea, used by N3KO, they can send their stickers in the post! Postage is usually £3.50. Their vinyl is very tough and makes the stickers tougher to remove. They come precut.

<https://www.onersigns.co.uk/>

### PRINT STUDIO

Based in Cardiff and you have to pick them up from either Llandaff or Cyncoed. Based in the uni so super friendly and used to working with people new to stickers! Their stickers come in a big roll, and you have to cut them yourself, but they often work out very cheap.

<http://www.printstudiocardiff.co.uk>

# OTHER BITS AND BOBS

Congrats for making it to the end! Here's a few bits that didn't fit elsewhere!

If you are printing labels at home you may want to look into a Silhouette or Cricut machine! They can be expensive but cut out stickers for you, they can be set to cut any shape! That means your stickers will have clean outlines cut out and it can save you time and hand pain from cutting them out yourselves! A good idea if you struggle with repetitive motions.

If you are thinking of how to start selling your stickers there are a few options! There are a bunch of guides on setting up websites out there, so I'd recommend searching around for what suits you.

If you want to run off a donation or pay what you can model you may want to consider looking at Ko-Fi, Patreon or setting up payment tiers on your website!

If you're starting to send out stickers in the post I recommend using Royal Mail's click and drop service! It's all online and can sync up with retail websites! It means you can copy and paste addresses and pay all in one go. As someone who is very dyslexic I find it super helpful if you are worried about getting addresses wrong!

# FOLLOW US ON SOCIAL MEDIA!

If you found this useful, please follow  
Trans Aid Cymru on social media and  
remember be gay, do crime!

@transaidcymru on twitter and  
instagram

[www.transaid.cymru](http://www.transaid.cymru)

Guide made by @takumasgirl on twitter  
with advice from everyone who took  
part in Trans Aid Cymru's workshop!