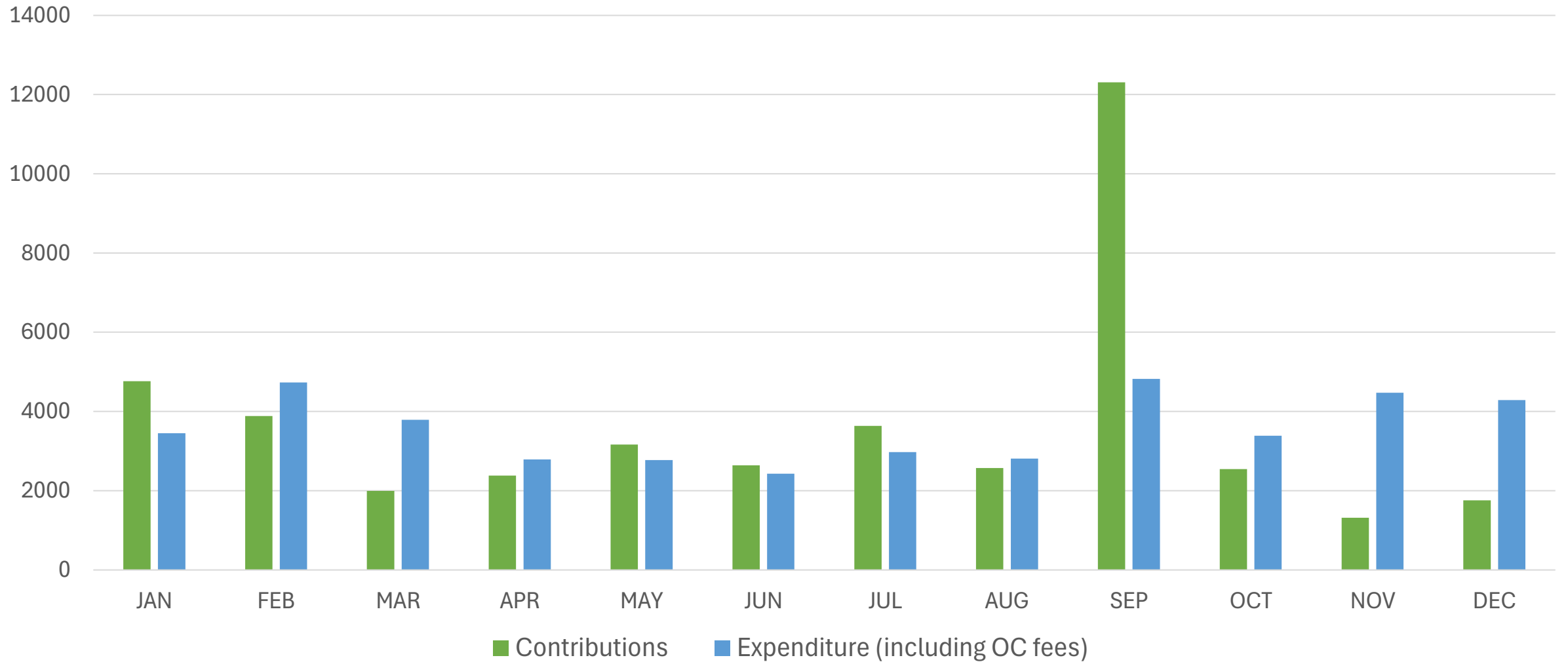


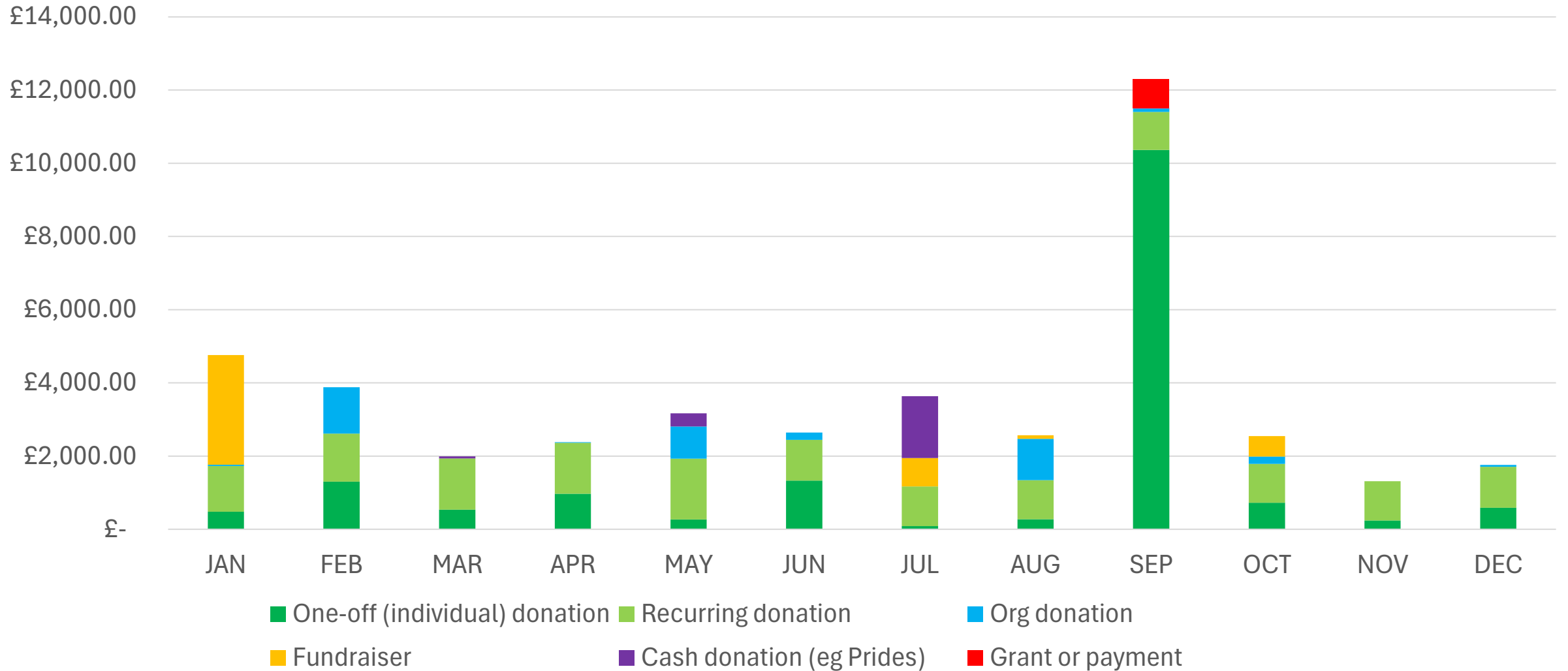
Trans Aid Cymru Finance Report

2024

Contributions vs Expenditure



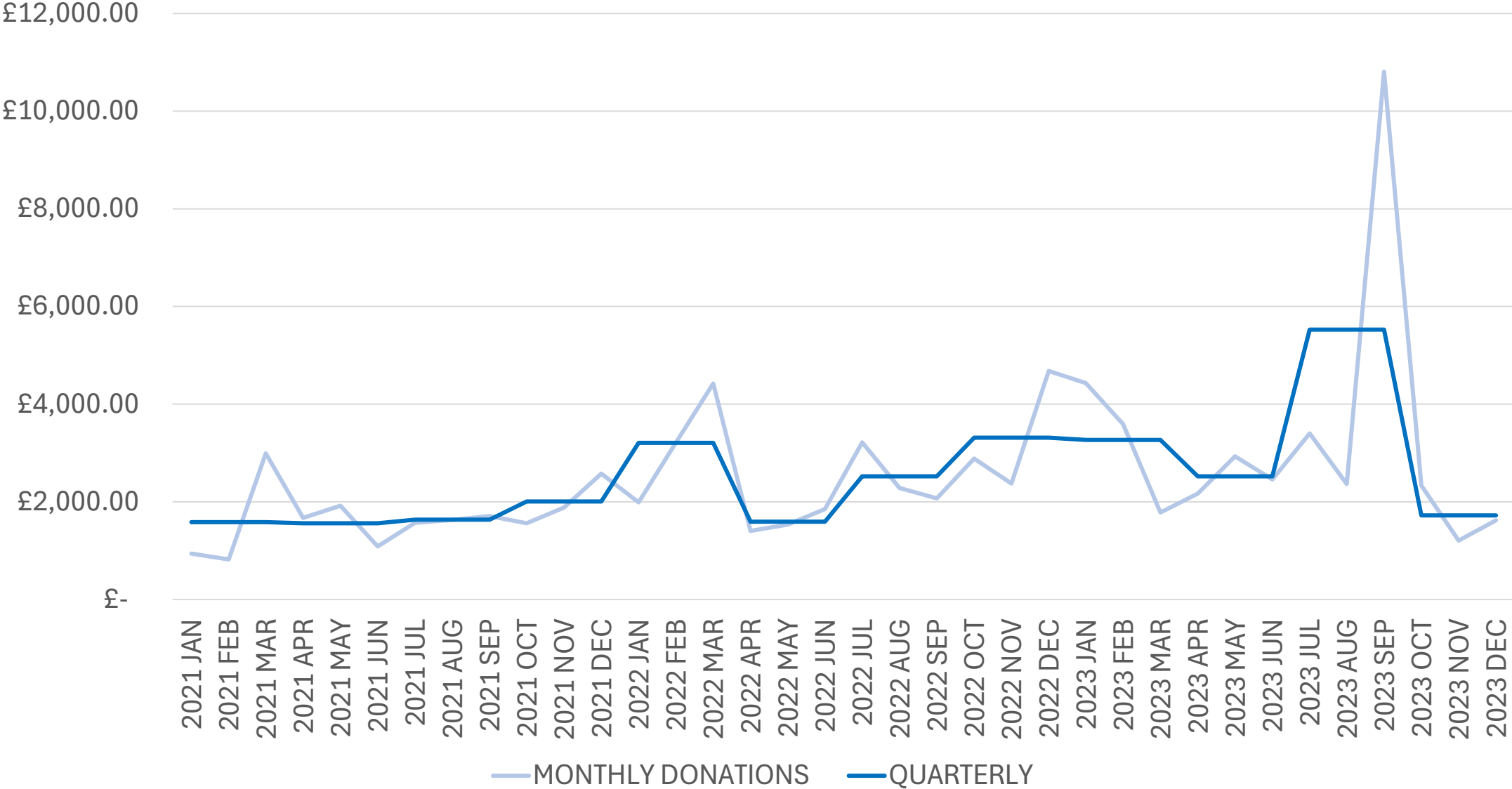
Contributions Breakdown



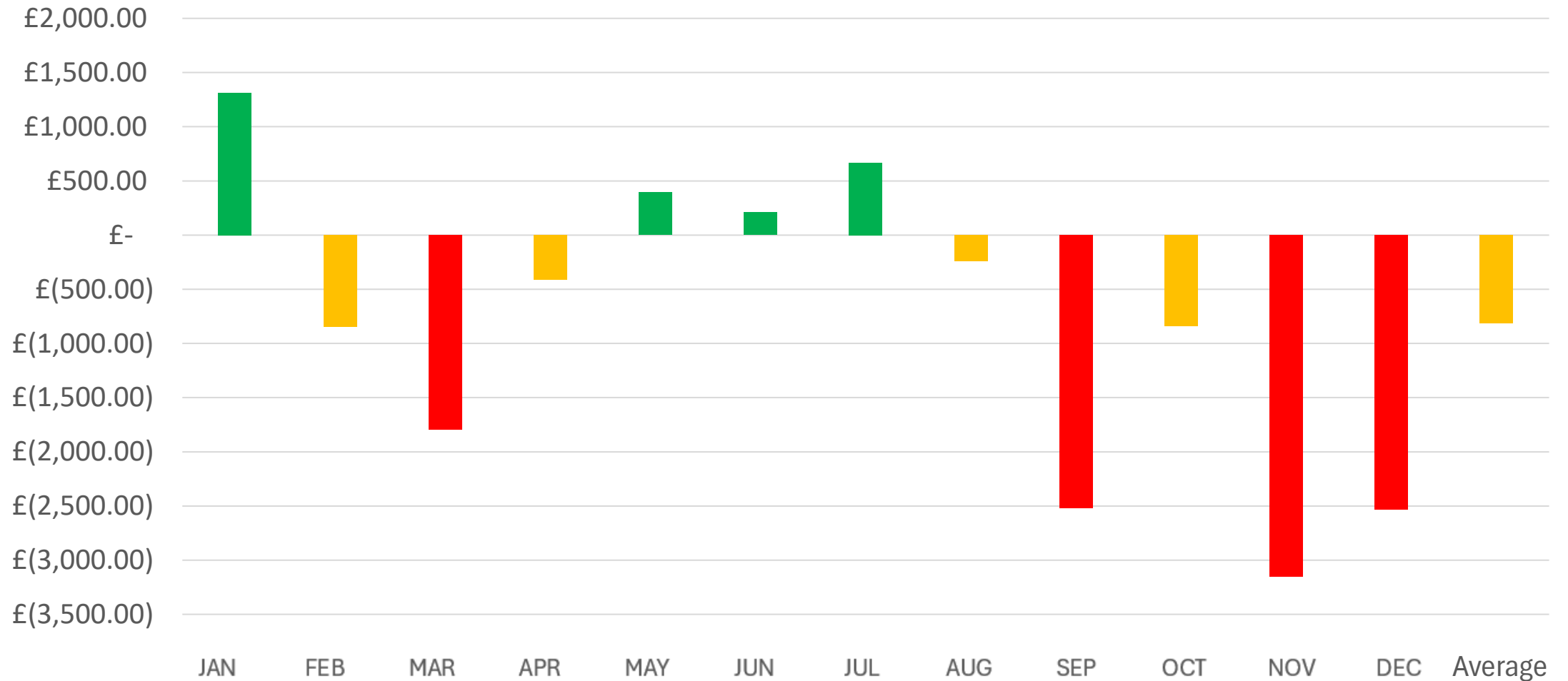
Donations

- Recurring donations range from about £1000 to £1600 per month, averaging approximately **£1215/month**
- Donations from orgs vary dramatically month-to-month, but averaged to **£320/month** over the whole year
- Similarly, fundraisers vary dramatically month-to-month as they're more sporadic, but we averaged **£370/month** over the whole year
- We made almost **£2,200 in cash donations** (which includes cash in the bucket at Pride, table costs for TPC, and tickets for Swimming Event)
- One-off donations also vary a lot, ranging from just £85/month to £1,300/month. If we discount the unusual one-off £10,000 donation in Sept, we averaged **£600/month** in one-off donations

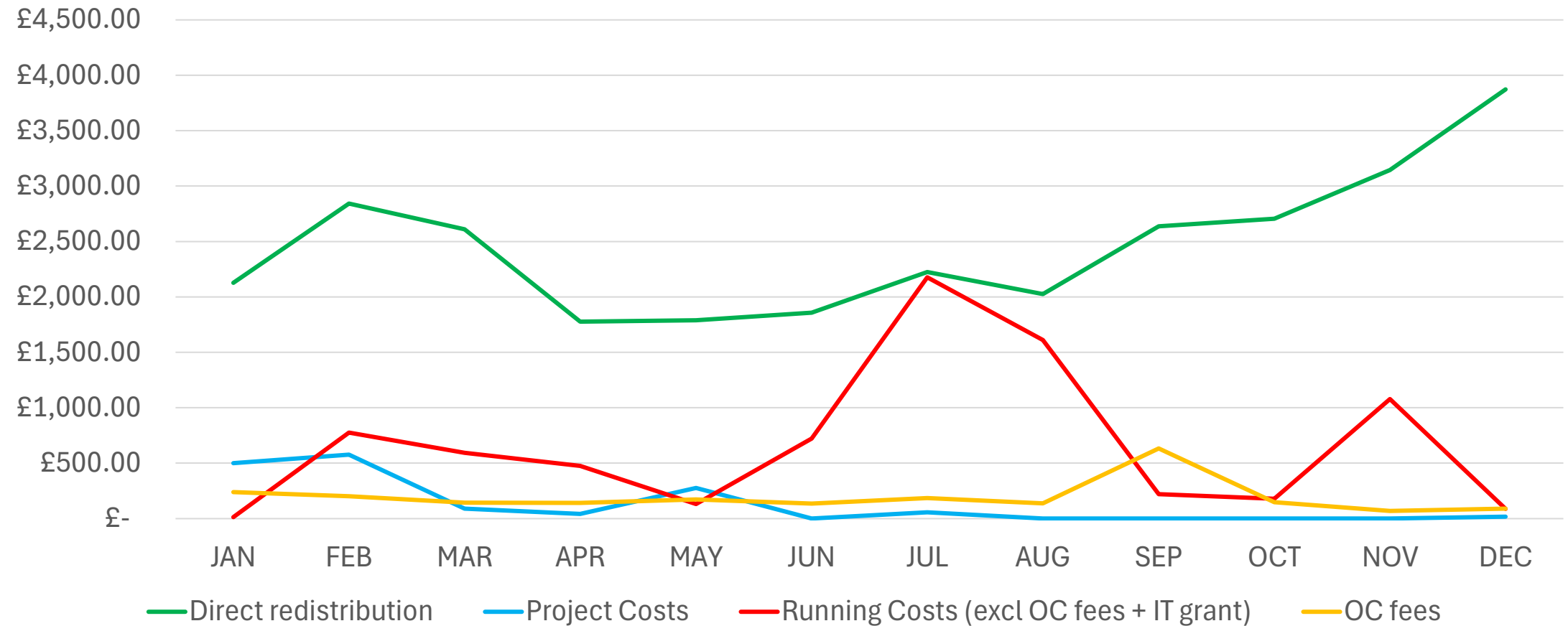
Donations trends 2021-Present



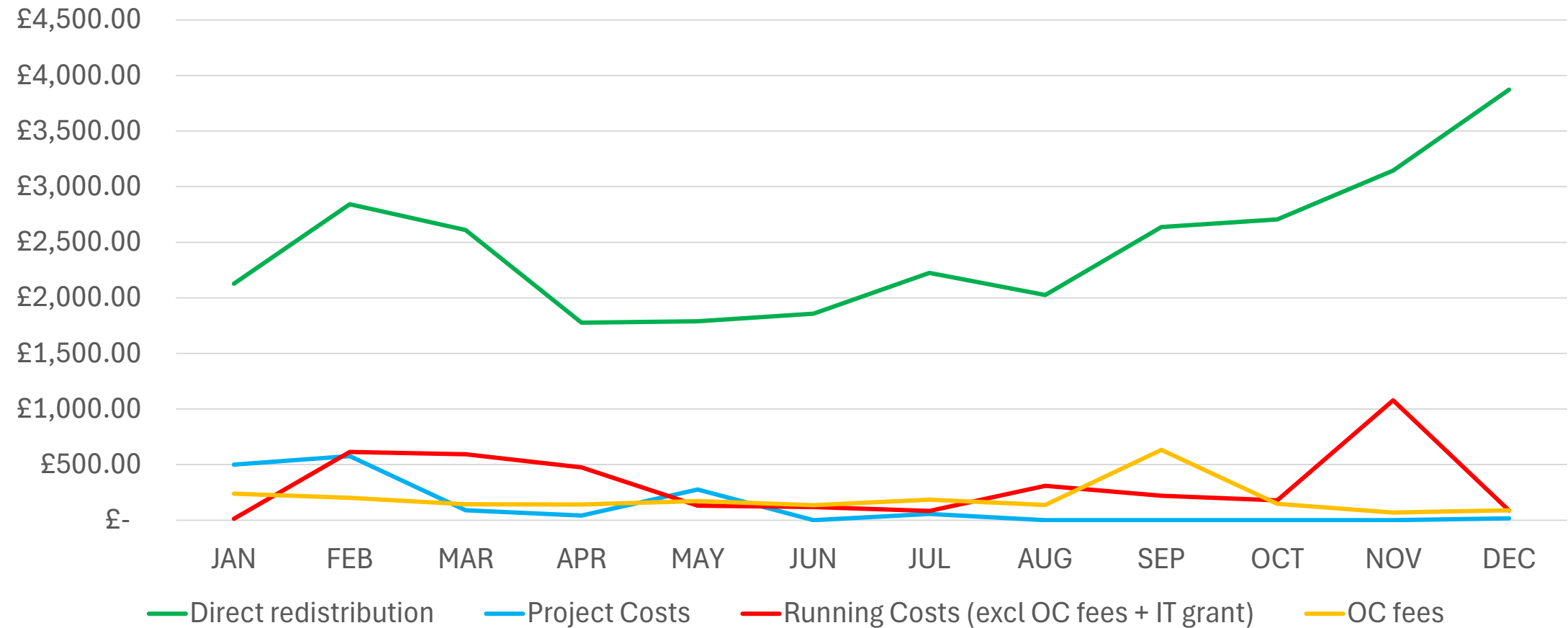
Balance each month (*excluding an unusual £10K donation in Sept*)



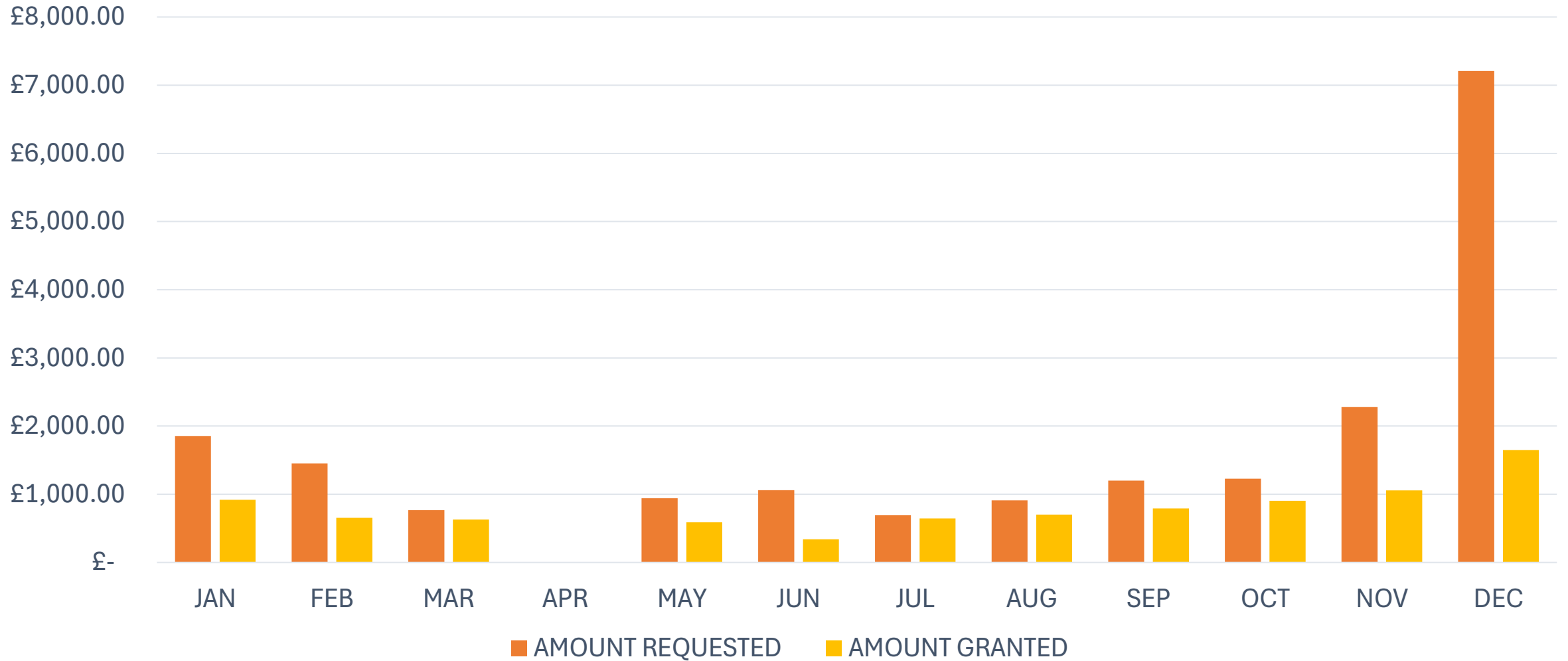
Expenditure (including IT/Sustainability Grant spending)



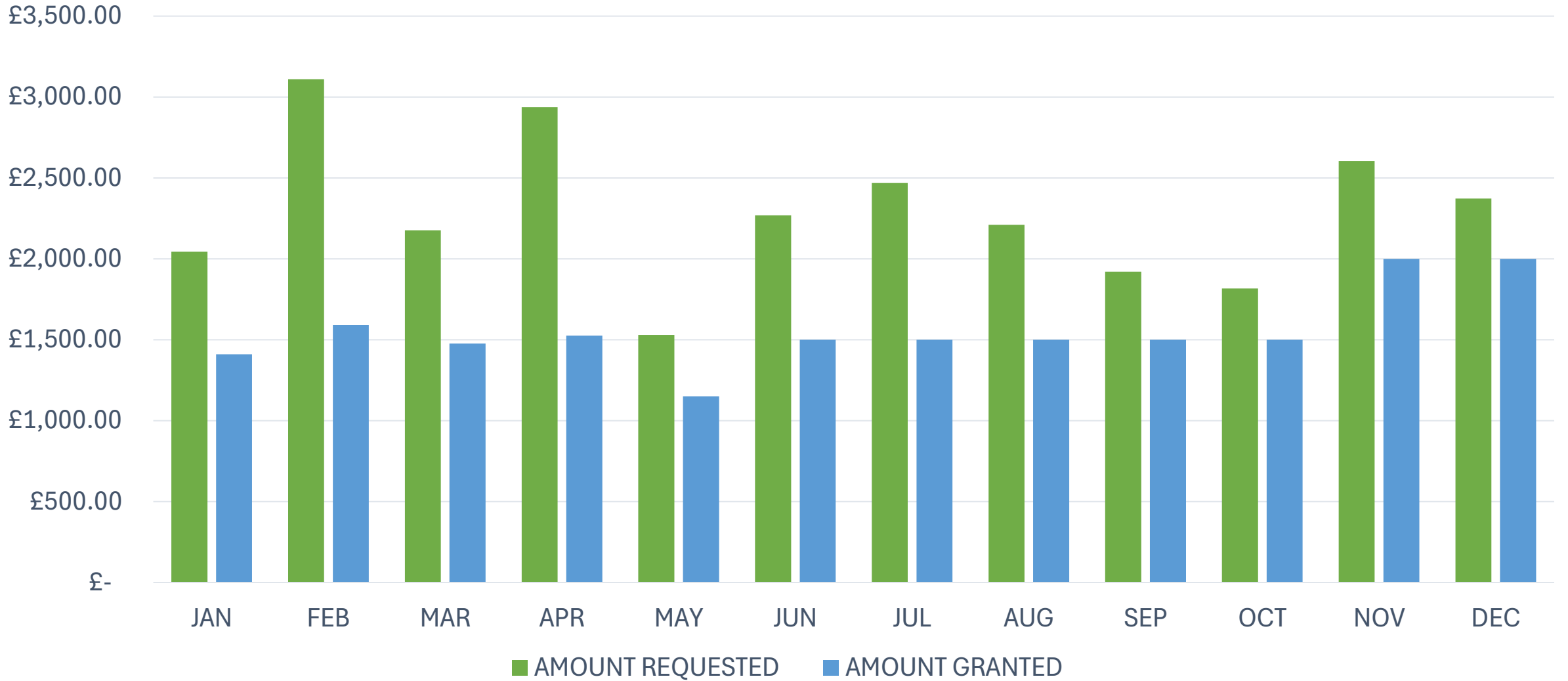
Expenditure (excluding IT/Sustainability Grant spending)



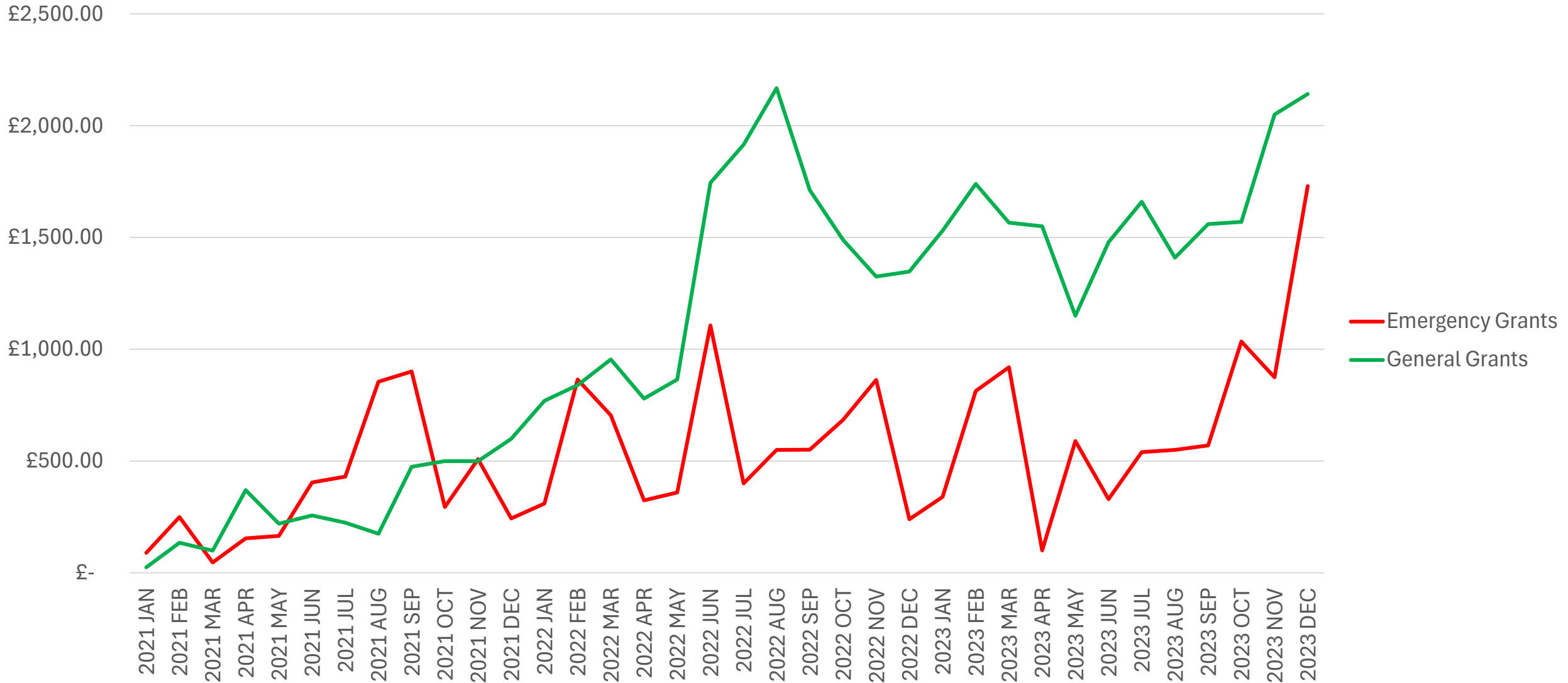
Emergency Grants



General Grants



Grants Spending 2021-Present



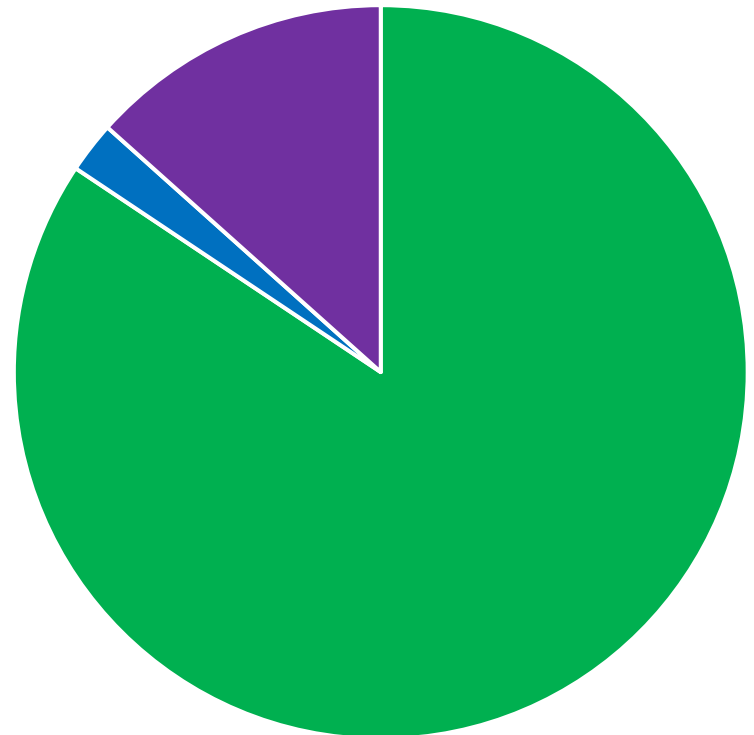
BUDGET ITEM	MONTHLY	YEARLY	% OF TOTAL DONATIONS BUDGET
DIRECT REDISTRIBUTION			
Emergency Grants	£ 1,000.00	£ 12,000.00	25.00%
General Grants	£ 2,000.00	£ 24,000.00	50.00%
Fundraiser Booster grants	£ 50.00	£ 600.00	1.25%
Surgery grants	£ 200.00	£ 2,400.00	5.00%
Travel reimbursements (SU)	£ 125.00	£ 1,500.00	3.13%
TOTAL	£ 3,375.00	£ 40,500.00	84.38%
PROJECT COSTS			
Meal Share	£ 15.00	£ 180.00	0.38%
Grants to orgs	£ 60.00	£ 720.00	1.50%
Short-term one-off projects	£ 15.00	£ 180.00	0.38%
TOTAL	£ 90.00	£ 1,080.00	2.25%
RUNNING COSTS			
Events	£ 10.00	£ 120.00	0.25%
Travel costs	£ 75.00	£ 900.00	1.88%
Promo material	£ 25.00	£ 300.00	0.63%
Digital fees	£ 85.00	£ 1,020.00	2.13%
Open Collective fees	£ 300.00	£ 3,600.00	7.50%
Fees and memberships	£ 20.00	£ 240.00	0.50%
Miscellaneous	£ 20.00	£ 240.00	0.50%
TOTAL	£ 535.00	£ 6,420.00	13.38%
GRAND TOTAL	£ 4,000.00	£ 48,000.00	100.00%

Things to note

- This budget is our Donations Budget, meaning it doesn't include funding we receive for particular projects.
- We have also received a £6,000 grant from the New Economics Foundation and have applied for a large grant from the International Trans Fund (to understand what we're spending these on and why, please read our Annual Report)
- Under this budget our spending is likely to outstrip our income by well over £1,000 every month and we will probably make a significant dent in our reserves (which are currently £20,000)

So for all the money we receive through donations:

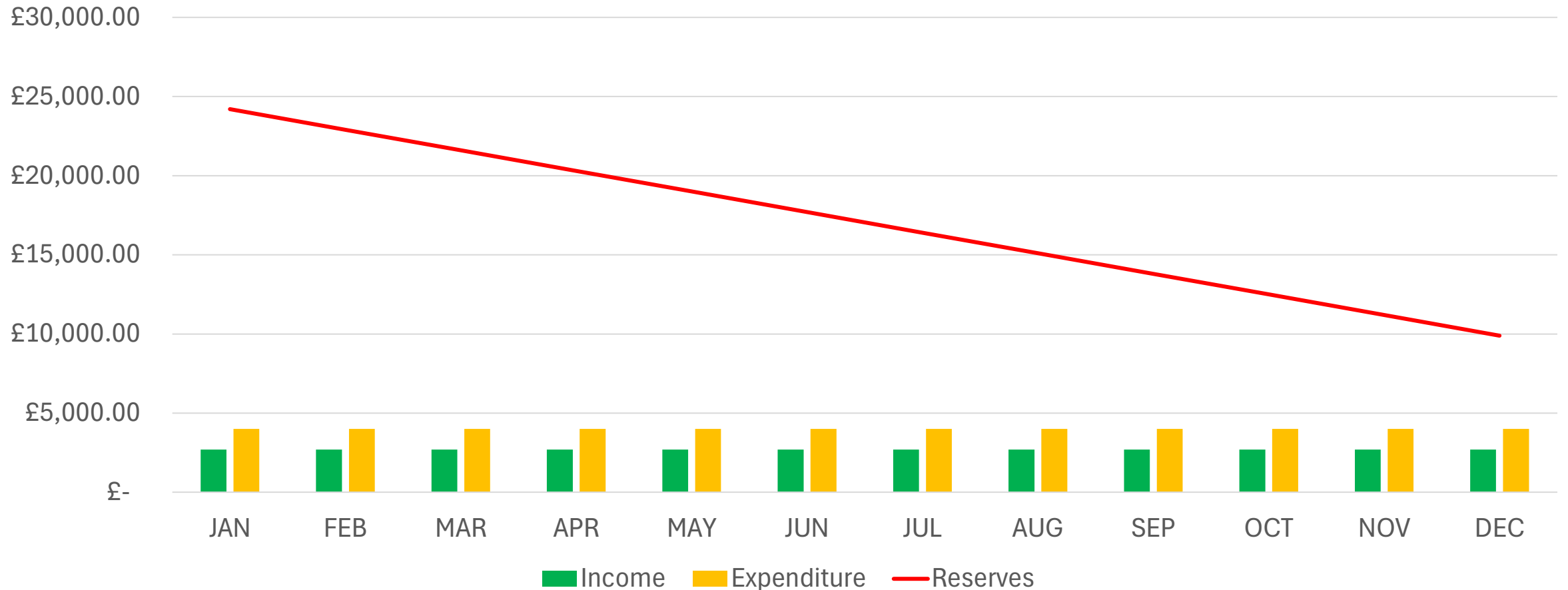
- 84% is spent on direct redistribution
- 2% is spent on project costs
- 13% is spent on our running costs



2024 Budgets Impact

Barring the £10,000 anonymous legacy donation we received in Sept, average donations in 2023 were approximately £2,700 per month. Assuming we receive the same average in 2024, this is what our finances will look like.

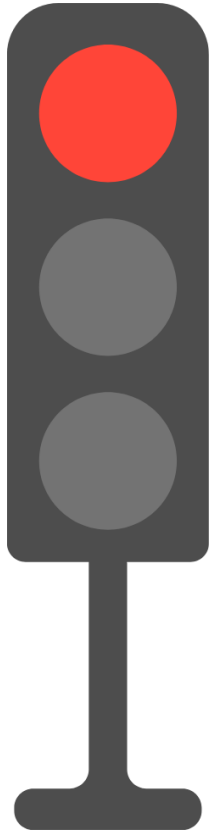
Budget 1 (£4000)



Evaluating our Finances

- We are aiming to have Quarterly meetings in 2024 (every three months) to review our finances. If we feel the budget needs adjusting due to particularly high or low donations, we'll publish our new budget
- We are also aiming to produce mini-reports at the end of every month which will be in the form of easily-digestible infographics and which will be available on our website
- We are using a Traffic Light System to evaluate our finances at the end of each month to guide us in when adjustments are necessary

Red Traffic Light



When are we in red mode?

The amount in the reserves is less than 2.5 months of spending at our current budget for donations

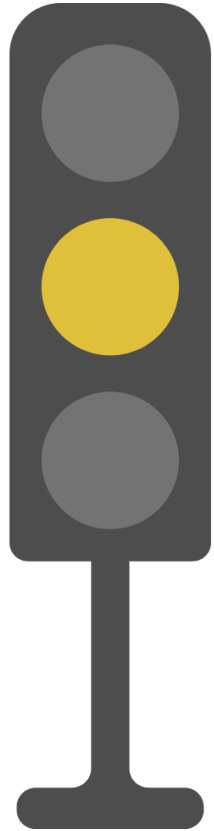
What happens?

We decrease the budget and do an aggressive funding drive

What would that be on our budget?

On our current budget of £4,000/month = < £10,000

Amber Traffic Light



When are we in amber mode?

The amount in the reserves is between 2.5 and 3.5 months of spending at our current budget for donation

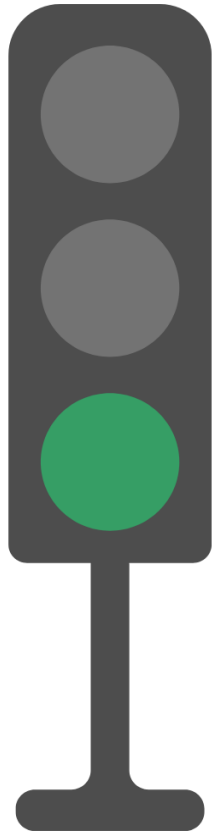
What happens?

We do a funding drive

What would that be on our budget?

On our current budget of £4,000/month = £10,000 - £14,000

Green Traffic Light



When are we in green mode?

The amount in the reserves is more than 3.5 months of spending at our current budget for donations

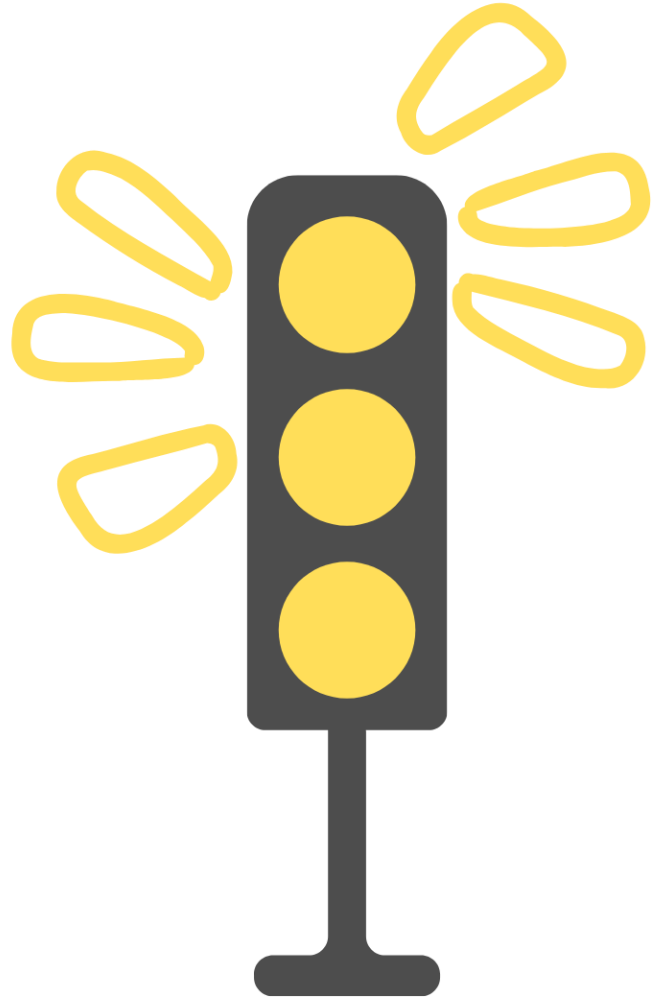
What happens?

We continue as we are with our spending on budget

What would that be on our budget?

On our current budget of £4,000/month = > £14,000

Gold Traffic Light



When are we in gold mode?

The amount in the reserves is more than 3.5 months of spending at our current budget for donations AND we have received more than we've spent for the previous 3 months.

What happens?

We increase our budget, particularly with regards to redistribution, to ensure the money entrusted to us getting to those that need it

What would that be on our budget?

On our current budget of £4,000/month = > £14,000

And we've averaged more than £4,000/month income for the past 3 months